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## SMSWG MEETING NOTES

Wednesday July 25, 2018 12:30 pm York Library – 15 Long Sands Road, York, ME

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### **Anticipated Attendance:**

Kittery: Jessa Kellogg,  
Eliot: Joel Moulton, Emily Cole-Prescott, Jess McQuade  
South Berwick: Jon St. Pierre  
Berwick: James Bellissimo, Carly Stella  
York: Leslie Hinz  
MTA: Aimee Mountain  
DOT: Taylor LaBrecque  
Integrated Environmental: Kristie Rabasca  
SMPDC: Abbie Sherwin

### **Agenda**

1. Introductions
  - a. All present introduced themselves. Taylor LaBrecque from Maine DOT attended. She started at DOT in June and will be coordinating with SMSWG on MS4 issues, in particular the interconnections between the MS4s.
  - b. DEP was not present but provided updates on audits (will commence in September and October for communities that were not audited between 2013 and 2018), and General Permit status –Gregg Wood will begin addressing comments in August after discussing with Brian Kavanaugh and Don Witherill. J. Bellissimo asked what the discrepancies were: EPA and CLF both commented mostly on process for NOIs and public notice, and Friends of Casco Bay generally commented on disappointment in stakeholder process.
  
2. Operations during “Permit Year 5a”
  - a. We are calling this Year 5a until we know how long it will be before a new permit is issued. The Towns do have continued coverage for discharges under the 2013-2018 permit until a new one is issued. We will proceed assuming we have 3-6 months until new permit issued:
  - b. Generally complete tasks we would complete during a normal permit year in the summer and fall:
    - Public education: we will continue to follow up with surveys, conduct Facebook posts for continued awareness, attend booths and workshops only as they arise, and as we would in the summer and fall of other permit years (most public education workshops were planned for spring). In particular, AARP asked if we could host a workshop on 8/27 in Arundel. We will do this one.

- IDDE: Towns should continue outfall and catch basin inspections per normal schedule, and potential illicit discharge investigations as they would any other permit year.
- Construction/ Post Const: continue watching for sites and getting maintenance certs.
- PPGH: Keep O&M Procedures and SWPPPS up to date, continue street sweeping, cb cleaning.

### 3. Review Annual Report Status (briefly)

- Four Comprehensive (Final) Assessments of the four Public Education Plans have been completed. Status is as follows:
- Statewide Awareness – ISWG issued this for comment in June. K. Rabasca passed it on to towns and provided comments back to ISWG. ISWG plans to finalize mid June for annual reports.
- Enhanced Awareness (Coal Tar) – KLR provided to towns to review in June, finalized and provided to Maine DEP on 7/19/18
- Municipal Awareness – KLR sent out 7/24 to Towns to review. KLR reviewed briefly at meeting. E. Cole-Prescott commented we should add new Board Members as key individuals who do need awareness (KLR will add to document). Kittery, Eliot okay with document. Other
- Targeted BMP Plan (Yardscaping and Lawns to Lobsters Workshops) – We reviewed Table 1 (summary table of findings) at meeting and had discussions about how difficult and expensive it is to conduct behavior changes.

**Action: Towns should provide any comments to KLR by Friday 7/26 on Municipal and Targeted BMP Assessments so we can send to DEP by 7/30.**

### 4. Planning for next Permit Cycle

- a. Public Education items – the Public Education Program requirements are mostly set for the next permit cycle.
  - a. Awareness: There may be a statewide awareness campaign again in the next permit cycle, which may include contributions from MEWEA “One Water” awareness messaging and Casco Bay Estuary Partnership public education messaging around nutrient reductions. SMSWG will attend meetings and work with other regulated entities for awareness.
  - b. Behavior change: We will be required to change the behavior of two target audiences using at least 3 tools during the next permit cycle. sTo get a jump on preparations for Behavior change requirements, we will dedicate our September meeting to a review of public education opportunities. We do need to identify some behavior we would like to change. KLR suggests we focus hard on behaviors that can be addressed through public education efforts. We will be required to show a need for the change, and identify how we will measure the effectiveness of the tools we use. The following tools and potential targeted behaviors were discussed:

- i. Pet waste – Towns confirmed people not picking up pet waste is an issue in Kittery, Berwick and York based on resident complaints mostly, which could be used as a metric to evaluate effectiveness (decreased complaints = decreased bad behavior). We could also use catch basin observations (KLR to tabulate for September meeting).
- ii. Litter – could look at ditch, cb and outfall inspections for data. Stenciling has been an amazing attention-getter (Berwick FB page got over 70 likes)
- iii. Contractor education around erosion control (in shoreland zone alone, or in all MS4 areas for construction sites >1 acre) – York has a good process in place that could count for education and we could supplement with brochures or educational programs. Moderate interest in this from the towns
- iv. Outreach to landscapers on fertilizer and pesticide use
- v. Septic Systems – We discussed the “septic socials” that were part of the initial Spruce Creek work in Kittery which met with limited success. But all agreed it is an issue in their Towns. York has a pumping ordinance that could be a model.
- vi. Stormwater Treatment/Public Art project with Asia Scudder (public artist KLR and L. Hinz met at Lawns to Lobsters).
- vii. Other ideas not discussed, but that KLR has had on her list include:
  - 1. beach and town clean up days are great tools,
  - 2. use of students is great way to educate students and parents and draw attention to issues (examples include York’s Watershed model work with 3<sup>rd</sup> graders and Kittery’s HS PSA and stenciling effort).
  - 3. Use of photo contests great way to assess participation/interest
  - 4. Use of welcome package for new homeowners to town.
- b. Construction Ordinance review – we discussed that the current text says Towns with existing ordinances have one year to update text to reflect new language, Towns without existing ordinances have 2 years to create new language. **Action: KLR to send comment to Gregg Wood that we will need 2 years because ordinance changes need to go to warrant votes in Berwick, Eliot and York, and Kittery and South Berwick processes are lengthy (Planning Board then Select Board or Council).**
- c. CBs – the new General Permit states that a catch basin evaluation must include documentation of the depth of sediment in the basin. KLR has been interpreting this to mean we need to estimate the number of inches of sediment in a basin. This is difficult and time consuming, and at best estimates are +/- 6 inches. Kittery currently documents quantity as 0-1/4 full, 1/4-1/2 full, 1/2-3/4 and full which suffices also. This requirement does not go into effect until the new permit is issued. **Action: KLR to send an email to C. Stella stating # inches**

**not required, and provide a due date for inspections to ensure they are completed (KLR completed 7/26/2018)**

5. Other Updates/Upcoming items of interest

- a. NH and MA General Permits are in effect – NOIs are due to EPA October 1, 2018
- b. Annual Reports Due 9/15
  - Who wants paper copies to review? No one wants paper copies.
  - When do you need it from me to get it signed by Town Manager/Designated Authority? Berwick: 60 seconds, all others: 1 week.
  - Towns should get outstanding information to me by Mid August so I can incorporate into annual report.

c. Updates:

- DOT – T. LaBrecque briefly introduced herself and stated she would be working on the interconnections as we send them to her.
- MTA – York Toll will be moved. MTA re-delineated the watershed in Long Creek and reviewed with Maine DEP. This resulted in reduced fees to Long Creek Watershed Management District. Discussions with Maine DEP regarding determination of sheet flow vs channelized flow were at times difficult. J. Kellogg noted that ISWG will be having a training in September on “what is an outfall” and is inviting Allison Moody. SMSWG decided we should see how that training goes and may have our own if we feel it is needed. KLR will be going to ISWG training for Cumberland and Cape E. We decided we should move the November meeting back to October for this training.
- Berwick – CB inspections stalled (see other action item for KLR to provide definite deadline). New apartments on Pine Hill Road trigger Construction and Post Construction Requirements. 90 unit subdivision that initially went through planning board 10 years ago is back at planning board and is in Urbanized Area. Site will be getting a DEP permit and so will trigger Construction and Post Construction requirements. Prime Tanning property will be turned over to developer in 2 weeks. Actual construction will not be for ~2 years. Joe Rousselle is Code officer again (does not need training or awareness). Outfall 7 design RFP will be issued this year. Outfall 8 (First Street) will be reconstructed by Public Works.
- Eliot – E. Cole Prescott is looking for electronic tracking software for planning department. Will be sending out an RFP. Phase II of the Woods/Staples/Hobbs/Spinney Creek Road project will go forward for design this permit year. RFP/RFQ drafted.
- Kittery – News article on Traip Academy PSA got great reviews. Planning board projects triggering construction and post construction requirements include: Rt1 Sowerby Nursing home redevelopment (to 80 unit housing project) and mixed use (apartments/offices) on Rt 1 near outdoor obstacle course. New Planner was hired, Jami Steffan, who comes from prior MS4 communities. Jessa will meet to inform him of Kittery processes.
- York – Leslie teamed with the Sewer District to do public education to 3<sup>rd</sup> graders using the watershed table to drive home the concept of Stormwater pollution reaching water bodies. Sewer District described Fats Oil Grease issues. Well received and was publicized in York Weekly. Bath House and associated Stormwater infrastructure improvements almost complete. Goose barriers project in Cape Neddick River area

(Maine DEP 319 grant) was also covered in the York Weekly. York Village Design not yet started. Route 103 Kayak Ramp opened.

## 6. Adjourn

Next Meetings: (last Wednesday of Jan, Mar, July, Sept, Nov)

Wednesday September 26, 2018 – Kittery Town Hall

Wednesday October 24, 2018 – Eliot Town Hall (Hold this for possible training with DEP instead of November meeting).

Wednesday November 28, 2018 – Eliot Town Hall (Turkey day is 11/22)

Wednesday January 30, 2019 – South Berwick Town Hall

Wednesday March 27, 2019 – Berwick Town Hall Berwick Town