



SMSWG MEETING VIA ZOOM

MEETING NOTES

Wednesday May 27, 2020 1-2:15 pm

Attendees:

Berwick – James Bellissimo & Carly

South Berwick – Amy Aiguier

Eliot – Steve Robinson, Sara Castellez, Doug Blaisdell – left at 2pm

PNSY – Andy Smith

Kittery – Jessa Kellogg

MaineDOT – Karem Gungor & Taylor LaBrecque – left at 2pm

MTA – Sean Donohue

SMPC – Abbie Sherwin

York – Leslie (at approx. 1:45pm)

1. Permit Renewal Update:

- a. KR sent out an email on Monday 5/18 showing there will still be a PY8, but DEP pushed the NOI/SWMP deadline to 11/1/2020. So we have a little extra time.
- b. Gregg Wood received EPA comments on 5/15 and is addressing them. EPA had quite a few comments – KR displayed 5/18 email and will include email in meeting minutes/notes.
- c. DEP will send out a new draft and give us (stakeholders only – ISWG, SMSWG, BASWG, AVSWG, CLF and FOCB) 10 days to submit any comments on it. (Don't know when he will send it, but I am ready to jump on a review for it)..
- d. KR will likely work with Portland area ISWG to review this last draft and would like to use about an hour's budget from each Town to supplement that review (I would be reviewing this for you anyway, but just doing it in my own little bubble). There would be a call with the ISWG to review a final set of comments to be provided to Gregg, and you would be invited. **Is it okay for me to spend that hour for each of you? I could fit it in to existing budget.**
 - i. Vote on okay to spend the hour? All present voted okay to spend the time (Berwick, South Berwick, Eliot and Kittery). KR spoke with York after and they agreed also to spend the hour.

2. Stormwater Management Plan – (see attached SWMP)

- a. I received comments from Eliot, and will incorporate them. I have heard from a few others that you are reviewing.
- b. MCM 1 Public Education Awareness: ISWG prepared their draft plan, so we can now see what they are planning for public education and what we might want to team with them on.
 - i. We already voted to team with them on Think Blue Maine Awareness for the General Public: (ISWG bills us \$500 per town per year for this work, and I have a couple hours per town to work with CCSWCD on this. I have all this in the budget for them to do it, not sure I could do it cheaper and

- better). KR asked for chat or verbal opposition to this. None were opposed
- ii. We already voted to have our second Awareness audience be municipal staff and boards, but I wrote into our plan a more focused approach than we have implemented in the past. (We do have an option to team with ISWG using their audience: Development/Construction, but I do not know what their cost to us would be. Again whatever they charge, I would want to have some time to coordinate so they have a single point of contact – and would keep my time to a minimum so we keep a flatlined budget from year to year.)
 - 1. **Is your preference to stick with municipal audience for awareness (as is written up in the current SWMP) ? or**
 - 2. **Would you prefer to team with Portland area MS4s (ISWG) on Development/Construction audience? (a little unsure of cost – but could work with them to keep costs same).**
 - 3. Some considerations and questions:
 - a. Berwick – question on how to get contractors to pay attention to this message. KR showed ISWG tools for this measurable goal: one event, digital and print mailings, fliers and social media posts.
 - b. Kittery – noted that this will cost additional funds, but staying with current muni outreach is primarily staff time, not \$. KR – true – it could be more money than time, but we could try to work it so it is not more costly than the municipal awareness audience.
 - c. KR also noted that this is tied to behavior change questions we have, so we need to review those also before we vote on this.
- c. MCM 1 Public Education Behavior Change:
- i. Consider this: We already voted on behavior change, but our primary behavior change was litter reduction, and our secondary was going to be sediment/erosion control reduction. These two preferences don't really jive with the current permit language which says one behavior change topic for two audiences. (KLR asked DEP if we could do our Litter plus the sed erosion control, and it took them weeks to get back to me, then the answer was that they would have to change the permit language). So I wrote up in the draft Plan litter reduction targeting:
 - 1. Primarily smokers in public spaces
 - 2. Secondary, residents who unintentionally allow litter to escape from their vehicle, person or home.
 - ii. Also consider this: ISWG Behavior change is still nutrients:
 - 1. Primarily Yardscaping still
 - 2. Secondary Pet waste

3. They have a third option related to septic systems which is not fully developed.
- iii. Also consider this: We discussed at the January meeting that nutrients reduction will be very important moving forward. We could team with ISWG on nutrients also, continuing Yardscaping and having septic systems as a secondary focus.
- iv. Questions for you on Behavior Change:
 1. Do you like the litter as written with smokers as a primary target audience and “people who let litter escape” as a secondary audience? Or Berwick – how do you get cigarette litter to stop? KR showed the ‘sidewalk buttler’. KR showed draft SMSWG SWMP, pg 18 – 20, Keep America Beautiful articles are very detailed. They did a number of surveys and technical observations of people and found that cigarette butt littering is primarily intentional and because people think cigarette butts will disintegrate (they are “natural tobacco”). So with proper messaging about how they do not disintegrate, and do harm the environment, people may change their behavior. Presence of appropriate places to put cigarette butts is also a barrier: Sidewalk Buttler can help, and portable car ashtrays that fit into cup holders can also eliminate the barrier.
 2. Would you prefer to team with ISWG/CCSWCD on nutrients? KR reviewed ISWG plan to continue YardScaping.

Eliot – Question what we are voting on?
Answer: Behavior change vote first: Option 1 or 2 from above or a 3rd unknown option to be determined
Berwick, SB, York voted litter
Eliot & Kittery voted YardScaping
Pet waste is something the Kittery Town Manager wants to address
We might consider having pet waste as our second litter audience rather than unintentional waste.
KLR will work this up and discuss with Eliot and Kittery so we can finalize this.
- d. MCM 4 and 5 - We did get the Maine Coastal Program Grant, and I sent a separate email out about it to you all. I am also preparing separate emails to each of you to send on to Planning Staff and boards (to fulfil this PY7 municipal awareness requirement) explaining about the grant and the ordinance changes that will be required. KR explained the differences between the Town ordinances that should be standardized (some subdivisions ordinances have different sediment and erosion control standards than the site plan review ordinances). KR showed page 27 of draft SWMP which summarizes the municipal ordinances for the 5 towns. Emails have been sent to South Berwick, Kittery and York. Next emails will be to Berwick and Eliot.

SMSWG Update – 5/27/2020

- 3. **Permit Year 7 Remaining Requirements:** KLR has been reviewing this year’s requirements (Permit Year 7) – which ends June 30, 2020 as well as the DEP guidance for how to comply during while balancing safety during this pandemic. I will be sending you each an email of the final “list-o-things to do”....
- 4. **Awareness Vote:** Jessa Kellogg pointed out we had not voted on the second Awareness Audience:

Kittery, SB, Berwick, York voted for municipal (Eliot was not present for vote)

5. **In closing**, all provided quick status of the work place openings:

Kittery – not open to public, appointment only

Berwick – open with social distancing

York – Code is going to rotate staff and by appointment only – inspections in open areas only

South Berwick – open by appointment only but all staff are reporting to work

PNSY – Andy has not been to the shipyard since March, people that can telecommute are doing so, but it’s business as usual

SMPDC – office is open and staff are rotating

MTA – open to staff and some are working from home

Meeting adjourned at 2:14pm

Next Meetings: (last Wednesday of Jan, Mar, May, July, Sept, Nov)

Wednesday July 29, 2020 – Via Zoom again tentatively?

Is Zoom the right way to conduct these meetings?

Berwick – Yes

South Berwick – Yes

Eliot – Yes

Kittery – Yes

York - Yes